

## FIM WOMEN'S TRIAL NEWSLETTER

ISSUE N°2 - April 2010

**The purpose of the Newsletters is to have a channel of communication about Women's Trial, sent directly to YOUR inbox.**

The FIM Women's Trial Newsletters are scheduled for three issues a year:

- April: To kick off the season.
- August: To sum up the season so far and prepare the last part of the season.
- November: Preparing and planning for decisions about next year.

Girls and women riding trials at any level is the main target group for this newsletter. We really need opinions and contributions from YOU. Feel free to send us reports from your country or team. Tell us who you would like us to portrait. Tell us what you would like to read about.

### Words from the Editor



Yes, I know. In the first issue I promised that the next one would be in your inbox by December. And now we are 3 months overdue. I am sorry about that. I did not foresee the workload that was coming my way. Your editor has been busy being the referee at all SPEA Indoor Trial World Championship rounds. Together with other duties as a CTR Vice-President and making a living as the NMF Sports Director, this has caused me to travel 9 times abroad in the last 3 months. You cannot always chose your priorities!

I will try to make it up to you by giving Women's Trial the highest priority in the season to come. To avoid breaking my promise once again, we have now scheduled three issues a year instead of four. So the next one will be out in August.

To keep our enthusiastic riders, and to recruit new riders, we need to take Women's Trial seriously and give you girls what you deserve: a sport that receives increasingly more attention from the general public and gets publicity in the media and TV. To achieve this, we need of course a high level of riding and more riders attending the races. This again depends on the riders being respected and enjoying themselves in a friendly environment. That is where information and communication is essential: communication meaning both listening and speaking, i.e. dialogue.

Some progress has been made. Read on, and you will see. Give us more feedback and ideas to inspire us to push even more. We are in this together. We share the responsibility.

Anders Minken, CTR Vice-President & responsible for Women's Trial

## Promotion: Good news from FIM for Women's Trial



The FIM Marketing and Communications Department has confirmed that **Jake Miller**, FIM Trial Press Officer, will fully cover the 2010 FIM Women's Trial World Championship by publishing press releases/ articles and pictures before and after each event. Moreover, the FIM Women's Trial World Championship will be included in the [FIM Trial yearbook](#) as from 2010.



As good news must not come alone, it has also been confirmed by **Olivier Godallier**, FIM Marketing and Communications Director, that Interzona, the FIM's TV Production Arm, will produce three minutes news access after each event of the FIM Women's Trial World Championship and make it available to all TV channels interested. This news access will also be shown on the FIM website ([fim-live.com](http://fim-live.com)), FIM TV, FIM Moto Show and FIM Channel on YouTube. At the end of the season, a 26 minute highlight programme will be made.

Alex Goldenberg, CTR Coordinator

You will find short videos from FIM Women's Trial World Championship 2009 on YouTube

[Round 1 - Andorra](#)

[Round 2 - Isola](#)

[Round 3 - Italy](#)

[Women's TdN](#)

## The WOMEN RIDE Campaign:

In March, the FIM Marketing & Communications Department launched the first part of a communication campaign called "WOMEN RIDE". Hopefully there are more to come. In this first episode, the FIM focuses on three outstanding riders from three different disciplines: **Leslie Porterfield** (FIM Speed World Record Holder), **Livia Lancelot** (FIM Women's Motocross World Champion), and last, but not least, our own champion **Laia Sanz**.



The campaign will be promoted through the FIM Communication Platform (FIM-LIVE.COM, the FIM Magazine Ride With Us!, FIM YouTube Channel, the FIM TV Magazine - FIM Moto Show) and official Championship programmes. As you can see in the picture above, the campaign also has its own WOMEN RIDE logo. If you go to the FIM website, you can download the picture above as a computer wallpaper. The video can be seen if you follow [this link](#).

## Words from the Rider's Representative



I hope this newsletter finds you all well. I also hope that the weather in your country this winter was not too bad so you could keep on riding during the whole winter season. I'm looking forward to seeing you all at the 3 FIM Women's Trial World Championship rounds we will have in 2010. Please have a look at the FIM calendar or in this newsletter to find out when and where the competitions are.

I think one big success we had in 2009 was that the complete 3 FIM Women's Trial World Championship rounds were shown on TV on the Eurosport 2 channel just before of the Men's competitions. This is really good for our Sport. It is also really important for your sponsors.

As you will see in this newsletter, **Jake Miller**, FIM Trial Press Officer, is also doing the same good job for us this year as for the boys.

For the FIM Women's Trial Training Camps in 2010 I hope we will have the dates ready for you as soon as possible so you can plan which Training Camps you would like to attend.

As all of you know, I have retired as a rider in the FIM Women's Trial World Championship. This was not an easy decision for me, but the fact that you girls still wanted to have me as the rider's representative made me proud. I hope that I can be of help to you all.

One other thing: as I am a member of the women's commission in the FIM (CFM), the trial commission (CTR) and the CFM have agreed to appoint me to attend all the championship rounds as "CTR Adviser for Women's Trial" (see article below).

If you have any questions concerning the FIM Women's Trial World Championship, or any ideas on how we can improve the competitions to make them more interesting to attend, please, let me know! Because we are always trying to improve the situation for the girls in order to increase the number of riders.

Iris Krämer

## CTR Advisor for Women's Trial

The Trial Commission is dedicated to improving the situation for women riding trials. We have been working for some time now, trying to find ways to ensure that the dialogue with the riders is as good as possible and that the sporting side of the event will be to the satisfaction of all riders, whatever their level. The idea of an expert advisor present at the events is one way to move towards this goal. The FIM Women's Commission (CFM) helped us out by allocating one of the most experienced riders, Iris Krämer, to this position. This deal was finalised during the FIM Conference Meetings in Geneva in February. She will attend the jury meetings, participate in the section inspections and act as a link between the FIM jury and the riders to ensure that everybody feels included and their opinions heard.

## The 2010 Calendar

We have been working to have a better calendar that can reduce the travel distance, time spent and costs for the riders to follow both the World Championship and the European Championship. The key to this is to work on the two calendars simultaneously from the start. In this respect, we are not satisfied with the 2010 calendar, partly because we have too few organisers applying for events and partly because the calendars for 2010 were already fixed when we discussed this at the riders' meeting at the TdN last year. This year you will need to stay away from home for 3 weeks at the end of the season (or travel back and forth between the three event-weekends). This is not the way we want it to be!



Still, we hope to see as many of you as possible at as many events as possible. Please? And if you think you are not at a World Championship level: remember that we have the International Class with easy sections in the European Championship. Nothing dangerous, and I am convinced all of you will be able to make some zeros in these sections as long as you did not start riding yesterday. Remember that international participation gives you valuable experience - and new friends from all over the globe. So whatever will be your result: it's worth it!

On the bright side: have a look at the work done for 2011 in the following chapter.

3. April	12. June	10. July	28. Aug	4. Sept	10. Sept	11. Sept
<b>European Champ</b>	<b>European Champ</b>	<b>World Champ</b>	<b>European Champ</b>	<b>World Champ</b>	<b>World Champ</b>	<b>Women's TdN</b>
With men junior youth	With men junior youth	With men Sunday	With men junior youth	With men Sunday	TdN Weekend	TdN Weekend
<b>Italy</b> Coazze	<b>Andorra</b> La Rabassa	<b>France</b> St M. de M	<b>Czech Rep</b> Tanvald	<b>Czech Rep</b> Kramolin	<b>Poland</b> Myslenice	<b>Poland</b> Myslenice
Jury Pres. Dave Willoughby	Jury Pres. Dave Willoughby	Jury Pres. Anders Minken	Jury Pres. Arne Hedin	Jury Pres. Anders Minken	Jury Pres. Anders Minken	Jury Pres. Anders Minken

## Prospects for the 2011 Calendar

At the end of March we had a meeting between the CTR commission president (**Jean Marc Crummier**) and UEM trial chairman (**Dave Willoughby**), FIM Sports Director **Ignacio Verneda** and your editor to find the best possible solutions for the 2011 calendar. I am unable to give you any details yet, as some small issues still have to be solved and the calendars approved. But I can tell you this: the meeting was very successful, both for the men and women.

One of the ideas that came up at the riders' meeting in September was to go back to organising WC and EC for women the same weekend, as we did some 7-10 years ago. This will reduce the number of journeys and the costs for the riders. As it seems now, we can manage that for 2011. If everything goes as planned, you can actually attend all WC and EC rounds (three each) and the TdN by only having to make three journeys (if you stay for the days between two weekends) - thanks to a good dialogue between riders and commissions.

## 2010 FIM Training Camps

So far, we have only received one application to host a FIM Women's Trial Training Camp. That is somewhat disappointing as I know a lot of federations and regions need to boost their efforts to facilitate women in motorsports, and trial is the perfect discipline. But the harsh facts are perhaps that trials in itself has a low priority in a lot of national federations. If you add that to the fact that the same federations often do not have any policy for promoting women's motorsports, we end up with a bad combination.

I told you at the meeting we had in September at the TdN that we are totally dependent on you riders to take your part of the responsibility to make Women's trial - your sport - grow and prosper. How? By making yourself visible and demanding a higher priority. Ask, talk, flatter, yell, beg, charm, demand. Join forces! Do what it takes! In our modern world, no modern man wants the world to think he is an old fashioned guy, suppressing the rights to gender equality.

Anyhow: The one Camp we have so far is the traditional German "Girlie Camp", open to riders of all levels and from everywhere. The dates are **9 - 11 August**. For more info, email or phone Iris Krämer (German & English). See "Contacts" at the end of this newsletter.



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